

# Smart tools for savvy shoppers

## KNOW BEFORE YOU GO

With EyeMed's Know Before You Go out-of-pocket cost estimator, you can get a feel for what you might pay before you even step foot into a store or doctor's office. The tool includes simple, clear definitions of common products and add-ons, all while calculating a range of costs with each click. So you can feel confident from check-in to check-out.

1

Log into [eyemed.com](http://eyemed.com) and find our Know Before You Go out-of-pocket cost estimator.

2

Pick the type of exam you'll need. Just need glasses or contacts? Take a look at Step 3.

3

Choose from a variety of lens types, options and add-ons. Plus, get detailed descriptions of each product so you feel confident in your choices.

4

The best part? You get a range of costs based on your choices and applied vision benefits. We do the math so you stay in-the-know before you go.



Register on [eyemed.com](http://eyemed.com) to try Know Before You Go today

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LENSCRAFTERS

PEARLE  
EST. 1961  
VISION

OPTICAL

eye  
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# Know-how and show-how

## SUPPORT WHEREVER YOU ARE, WHATEVER YOU'RE DOING

Eye care is an experience. From the day you enroll to the day you find your favorite frames, we'll be part of it. Guiding. Advising. Helping you make the most of your vision benefits.

We go out of our way to make your benefits easy to understand – and even easier to experience.

## MAKING LIFE EASIER EVERY DAY



### WELCOME KIT

You've probably already seen your Welcome Kit in the mail. It'll give you a head start with benefit details, the 10 closest eye doctors and your ID card.



### MEMBER APP

Our member app is like a personal assistant. Login with 1 touch. Find an eye doctor. Pull up your prescription or ID card anytime (or store it in your Wallet).\*



### CALL CENTER

Get live help from one of America's highest-rated call centers. Our call center resolves 99.4% of issues during the first call.

## SEE THE GOOD STUFF

Register on [eyemed.com](http://eyemed.com) or grab the member app (App Store or Google Play) now



### VISION AIDS

Get guidance from the vision experts at [eyesiteonwellness.com](http://eyesiteonwellness.com). Plus learn how to maximize your benefits and get special offers when you sign up for inSIGHTS.



### TEXT ALERTS

Get updates and reminders, tips to maximize your benefits and extra ways to save money – right to your mobile device. Call **844.873.7853** to opt in. Be sure to have your 9-digit Member ID handy.



### MEMBER WEB

Manage your vision benefits, find an eye doctor, print ID cards, get special offers and more on [eyemed.com](http://eyemed.com).

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\* Touch ID, Face ID and Apple Wallet features available only on iPhones





# Fresh look. Same great benefits.

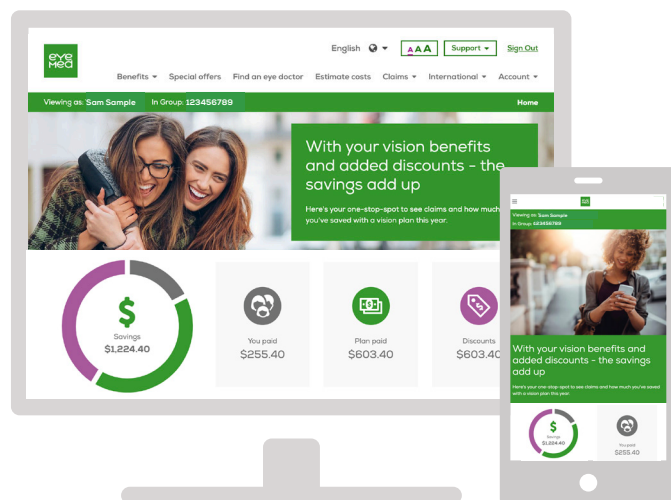
## GET THE WHOLE PICTURE

Our revamped Member Web is the place for all things vision—a one-stop shop where you can manage your benefits whenever you want. And now, it's got an all-new look designed to make things easier, faster and more convenient for you.

## YOU'LL LIKE WHAT YOU SEE

What can you do with the new Member Web? Simple: just about everything, all in one place.

- Find an in-network eye doctor with our refreshed Provider Locator
- View your Savings Dashboard to see how much you've saved with your benefits
- Estimate out-of-pocket costs before your visit
- Browse your vision benefits and view claims
- Grab special offers curated just for you
- Take a look at your ID card
- Discover helpful guides, resources and FAQs – even while traveling abroad



## SEE FOR YOURSELF

Log in or create a new Member Web account at [eyemed.com/member](http://eyemed.com/member)

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