



Blue365[®]
Because health is a big dealSM

Save money and live healthier with member discounts



Membership has its benefits

Blue Cross Blue Shield of Michigan and Blue Care Network members can score big savings on a variety of healthy products and services from businesses in Michigan and across the United States. Show your Blue Cross or Blue Care Network ID card at participating retailers or type in the offer code online to take advantage of the discounts.

Visit bcbsm.com/xtras to access over \$7,000 in available savings on everything from gym memberships to groceries.

Cash in on discounts

We've got plenty of deals to keep you and your family healthy.

Healthy Blue XtrasSM offers Michigan-based and online deals, including:

- **Food and nutrition:** Local grocery stores for nutritious meals
- **Health and fitness:** Gym memberships, classes and consultations
- **Recreation:** Family activities and outings like golf, skiing and kayaking

Daily Coupons offer over \$90 in savings on your favorite grocery brands. Coupons are updated daily. Clipping digital coupons is easy.

- Go to bcbsm.com/xtras and click *Daily Coupons*.
- Click the coupons you want, print them out* and redeem them at your local retailer.

Blue365[®] offers national health and wellness discounts, including:

- Weekly deals on products and services like hearing aids, fitness gear and nutrition resources
- Access to more than 9,000 fitness centers, including LA Fitness, Snap Fitness and many more, for only \$25 a month through HealthwaysTM Fitness Your Way^{**}
- Discounts on LASIK and eye care services

*You'll need to download the Coupon Printer software the first time you print coupons.

**A \$25 enrollment fee and a three month commitment is required.

Healthy Blue Xtras Offers (Michigan offers)



Daily Coupons



BABY & TODDLER



BEVERAGES



FOOD



HEALTH CARE



PERSONAL CARE

Blue365 Offers (National offers)



Visit bcbsm.com/xtras for more information.
Check back often for new deals!

Get monthly updates and details about new offers delivered directly to your email inbox. Just log in to your member account or register at bcbsm.com and opt-in to receive emails through *Paperless Options* under *Account Settings*.



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

bcbsm.com

Program information valid as of August 2015.

Healthy Blue Xtras may not be available to all members. HBX offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health plan policies with Blue Cross Blue Shield of Michigan, its contracts with Medicare, or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific Healthy Blue Xtras vendor or item. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans.